

## How One Key Home Improvement Yields Three Instant Benefits

Several single exterior projects can boost the curb appeal of your home. Popular ones are repainting, window replacement, and driveway replacement.



For maximum instant impact, however, **consider replacing the entry door.**

The entry way creates a visitor's first impression. It sets the tone for the entire home experience. A grand entry sets the expectation of an elegant, stately home, while a cheerful entry promises fun and comfort.

This makes the entry a key area in home improvement, one worth investing significant thought and time into crafting. And by upgrading this one feature, you instantly gain these benefits.

### **The Wow Factor – Greater Aesthetic Value**

For far less than the cost of new landscaping, you can indulge in beauty from the moment you approach to your first steps inside. A gorgeous entry way not only raises curb appeal, but lifts interior appeal as well. Its beauty and style set the theme for the rest of your house.

### **Save Money on Your Energy Bills**

As doors age, their ability to effectively seal the entry is degraded. Plus, doors from the past were not as well designed as those of today for the highest insulation value.

The latest manufacturing technologies, when partnered with expert installation, reduce air leakage to levels unthinkable in even the recent past. This saves valuable energy and reduces your energy bills.

### **Enjoy the Security of Hard Steel**

Weather exposure reduces the strength and durability of exterior doors, making them more vulnerable to brute force. Wood doors are particularly at risk of warping and water damage.

Contemporary steel and fiberglass combination doors offer several times the strength of wood doors. While the thought of a steel door may seem antiseptic and featureless, the fiberglass exterior finish provides a warm, wood-like grain. The surface can be stained or painted to integrate seamlessly into your exterior design.



## See Us Today – In-Store or Online

[Contact Smith & Ferris Window® today](#) to discuss the instant benefits of entry door replacement. We're happy to show you [our project gallery](#) so you can see for yourself the difference a new entry makes. And we'll answer your questions with top-notch expertise.

Just visit the [web form](#), [phone us](#), or [drop by our Indianapolis showroom](#), and see what beauty, savings, and security a new entry can bring to your home today.